

Name of the Project: PPP - IAD Project - Cotton Crop

Participating Companies: Nuziveedu Seeds Ltd., and Marketing links ; NSL Cotton Corporation Pvt.Ltd., Aurangabad

SI No			Remarks from Corporate			
1	Update on project 13-14	<b>Crop - Cotton</b>	Productivity of Raw cotton increased by 64% per hectore over normal productivity. Benefit on sales of Raw Cotton Rs.35000/- per Hectore due to increase in production.  Bales yet to be sold because of reverse market prices.			
		<b>Project Cost</b>		<b>Rs Lks</b>	<b>6462</b>	
		<b>Govt</b>			<b>1103</b>	<b>340.30</b>
		<b>Pvt</b>			<b>2532</b>	<b>116.80</b>
		<b>Farmer</b>			<b>2825</b>	<b>2528.40</b>
		<b>Total</b>		<b>Rs Lks</b>	<b>6462</b>	<b>2985.50</b>
		<b>Farmer</b>		<b>No</b>	<b>8000</b>	<b>11004</b>
		<b>Area</b>		<b>Ha</b>	<b>8000</b>	<b>7998</b>
		<b>Production</b>		<b>Mt</b>	<b>15000</b>	<b>16400</b>
		<b>Productivity</b>		<b>Kg/Ha</b>	<b>1250</b>	<b>2050</b>
		<b>Incremental Productivity</b>		<b>Kg/Ha</b>	<b>625</b>	<b>800</b>
		<b>Procurement</b>		<b>Bales</b>	<b>13677</b>	<b>425</b>
<b>Incremental Benefit to Farmer</b>	<b>Rs/Ha</b>					
Jalgaon, Dhule, Aurangabad, Jalna, Beed, Yeotmal & Wardha						
2	Project Plan 14-15	<b>Crop – Cotton</b>	<b><u>Government officials who are part of district team.</u></b> Parbhani –Mr.S.D.Diwekar Abad – Mr.P.D.Lonare Beed – Mr.S.M.Ghatane Nanded-Mr.P.s.Bahale Jalgaon-Mr.Muley Yeotmal-Mr.O.I.Gaikwad Buldhana-Mr.V.S.Sonane Wardha-Mr.Mr.Bharate Akola-Mr.Pramod Lahane Amt-Dattatray Muley  Remark : Cotton Crop is at flowering to Boll formation stage as such Achievement figures not mention here.			
		<b>Project Cost</b>		<b>Rs Lks</b>	<b>4753.59</b>	
		<b>Govt</b>			<b>750.20</b>	
		<b>Pvt</b>			<b>318.80</b>	<b>155.05</b>
		<b>Farmer</b>			<b>3684.59</b>	<b>2455.87</b>
		<b>Total</b>			<b>4753.59</b>	<b>2610.93</b>
		<b>Farmers in Project</b>		<b>No</b>	<b>10440</b>	<b>15000</b>
		<b>Area of Project</b>		<b>Ha</b>	<b>10440</b>	<b>10138</b>
		<b>Production</b>		<b>Mt</b>	<b>18792</b>	<b>18792</b>
		<b>Productivity</b>		<b>Kg/Ha</b>	<b>1250</b>	<b>1800</b>
		<b>Incremental Productivity</b>		<b>Kg/Ha</b>	<b>550</b>	
		<b>Procurement</b>		<b>Bales</b>	<b>8165</b>	
<b>Incremental Benefit to Farmer</b>	<b>Rs/Ha</b>					
FFS :- Yeotmal, Wardha, Amaravati, Jalgaon & Nanded PPP :- Akola, Buldhana,Beed,Parbhani,Aurangabad						

3	Details of the Investment made by Pvt Sec in 13-14	Total Investment	Investment on Infrastructure		
		NIL	NIL		
4	Details of the Investment Planned by Pvt Sec for 14-15	Type of Investment Planned	Amount Allocated in INR Lks	Amount Spent in Lks	Location/Specification
		NIL	NIL	NIL	NIL
Remarks if Any:					
5	List of Beneficiary	It has been submitted to GOM.			
6	Updates for 14-15 Projects.	Componentwise progress report submitted herewith.			

### Major Challenges faced by the company while implementing the project

- ➔ Ignorance of farmers for closed spacing due to intercultural proble.
- ➔ Reluctant to use PGR
- ➔ Neglecting use of Micronutrients
- ➔ Reluctant for Ginning due to
  - Cotton collection at prevailing market price at their own
  - Need of money for credit payment and daily needs
  - Fluctuating Rate of bales /low rate there by not ready to take risk

## **Apportunities created**

- ➔ Very close contact of farmers with company thereby created awareness of new technology such as HDP, Use of PGR, Micronutrients etc.
- ➔ Perfect & economical plant protection schedule possible due to training of identification of pest, disease & corrective measures accordingly created market awareness i.e. best alternative of Ginning Kapas for value addition.
- ➔ Availability of funds on Ginning produce, if needed urgently
- ➔ Formation of Groups & working pattern in group farming ultimately increased in yield and obtained higher profit.

## **Success Stories :**

- 1) Shri Raju Changdeo Ghodke  
At.Po.Karanjgaon, Ta. Vaijapur  
Dist. Aurangabad – Contact no.9767574543  
Yield Obtained per Acre : 15 quintals under Rainfed condition.
  
- 2) Shri Sakharam Bhikaji Gajre  
Hadaspimpalgaon Ta.Vaijapur  
Dist. Aurangabad – Contact no.9545964361  
Yield Obtained per Acre : 23 quintals under Irrigation

For Nuziveedu Seeds Ltd

B.B.Gawande

PPP – Co-ordinator



# PPP – IAD PROJECT IMPLEMENTED BY NUZIVEEDU SEEDS LTD., CROP :- COTTON

## KEY MILESTONES.....

- Penetration of Latest Cotton Production Technology on Common farmers fields.
- Yield sustainability in dry land cotton production.
- Increase in cotton productivity with low production cost.
- Awareness in cotton produce Marketing / Knowledge of optional cotton produce selling i.e.either Raw cotton or Ginned the cotton.
- Improvement in farmers economy status.

## Success Stories .....

Significant increase in yield over traditional practices.



### Shri Raju Changdeo Ghodke

At.Po.Karanjgaon, Ta. Vaijapur  
Dist. Aurangabad – Contact no.9767574543

**Yield Obtained per Acre : 15 quintals in Rainfed**



Visit of Additional chief secretary  
Dr. Sudhir Kumar Goel

**VISIT**



Shri D.D. Wakure  
PPP Co-Ordinator Cotton Crop  
Dept. Of Agril M.S.

## Farmer Meeting & Training Programm

